

Yuhong Li, & Christopher Zobel. (2016). Small Businesses and Social Media Usage in the 2013 Colorado Floods. In A. Tapia, P. Antunes, V.A. Bañuls, K. Moore, & J. Porto (Eds.), *ISCRAM 2016 Conference Proceedings ? 13th International Conference on Information Systems for Crisis Response and Management*. Rio de Janeiro, Brasil: Federal University of Rio de Janeiro.