

Yajie Li, Amanda Lee Hughes, & Peter D. Howe. (2018). Communicating Crisis with Persuasion: Examining Official Twitter Messages on Heat Hazards. In Kees Boersma, & Brian Tomaszewski (Eds.), *ISCRAM 2018 Conference Proceedings - 15th International Conference on Information Systems for Crisis Response and Management* (pp. 469–479). Rochester, NY (USA): Rochester Institute of Technology.