Hemant Purohit, Shreyansh Bhatt, Andrew Hampton, Valerie Shalin, Amit Sheth, & John Flach. (2014). With whom to coordinate, why and how in ad-hoc social media communities during crisis response. In and P.C. Shih. L. Plotnick M. S. P. S.R. Hiltz (Ed.), *ISCRAM 2014 Conference Proceedings - 11th International Conference on Information Systems for Crisis Response and Management* (pp. 787–791). University Park, PA: The Pennsylvania State University.